

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE EASTERN DISTRICT OF PENNSYLVANIA**

IN RE: : CHAPTER 7  
:   
UNIVERSAL MARKETING, INC. :  
:   
DEBTOR : BKY. NO. 09-15404ELF

**ENTRY OF APPEARANCE**

Please enter our appearances in the above-captioned matter on behalf of Universal Distribution, Inc., Universal Enterprise Group, LP, Universal Enterprises Properties, Inc., Universal Enterprises, Inc., Universal Southpenn, Inc., Universal Delaware, Inc., Dan S. Batra and Ann Batra.

Dated: September 1, 2009

/s/ Alan S. Fellheimer  
Alan S. Fellheimer, Esquire  
Pennsylvania Attorney Identification No. 09842  
**FELLHEIMER & EICHEN LLP**  
1800 John F. Kennedy Blvd.  
Suite 1400  
Philadelphia, PA 19103  
(215) 253-6630

Dated: September 1, 2009

/s/ Victoria L. Hooper  
Victoria L. Hooper, Esquire  
Pennsylvania Attorney Identification No. 87882  
**FELLHEIMER & EICHEN LLP**  
1800 John F. Kennedy Blvd.  
Suite 1400  
Philadelphia, PA 19103  
(215) 253-6630